विकसित भारत अभियान
100 YEARS
1947 TO 2047

CENTRAL LIBRARY, GTU

USER AWARNESS PROGRAM FOR SCHOOL OF MANAGEMENT STUDIES

Date: 23rd February, 2026

Time of session: 11:15 AM to 12:30 PM

- **User Awareness Program Flyer**

• Introduction

The Central Library of Gujarat Technological University (GTU) successfully organized a Library User Awareness Session for the students of the School of Management Studies with the objective of familiarizing them with the vast academic resources, facilities, and research tools available through the University Library system. The session was designed to enhance information literacy skills among students and to encourage effective utilization of both physical and electronic resources subscribed by the University.

In academic environment, access to authentic, peer-reviewed, and research-oriented information is essential for academic excellence. The Central Library, as a knowledge hub of the University, plays a crucial role in supporting teaching, learning, research, innovation, and academic development. The session aimed to bridge the gap between available resources and their optimal utilization by students.

• Inaugural Session at Central Library

The session commenced at the Central Library premises, where Dr. Mahesh K. Solanki (Librarian) addressed the students and formally initiated the program. Dr. Solanki emphasized the importance of libraries in higher education and the transformative role they play in shaping intellectual growth and academic discipline.

He highlighted the following key aspects:

- The library as the foundation of structured academic learning.
- The enduring value of books in developing analytical thinking and conceptual clarity.
- The importance of reading habits in personal and professional development.
- The relevance of authenticated academic resources in management education.

Dr. Mahesh K. Solanki elaborated on how books and scholarly resources contribute not only to examination preparation but also to building a strong conceptual framework required in management studies. He encouraged students to cultivate regular library usage habits and to view the library as an active academic partner rather than merely a repository of books.

- ## Technical Session at School of Management Studies Laboratory

Following the inaugural briefing, the session proceeded to the computer laboratory of the School of Management Studies for the practical demonstration component. This transition was strategically planned to provide students with hands-on exposure to digital library resources.

Presentation by Mr. Mohit Hosamani

The technical session was conducted by Mr. Mohit Hosamani, Library Assistant, Central Library, GTU. The session was structured into multiple segments covering physical collections, electronic resources, digital platforms, and institutional publications.

Overview of Physical Library Collections

Mr. Mohit Hosamani began by introducing students to the physical collections of the Central Library. He explained the classification and organization of books, reference materials, journals, and project reports available for management students.

Key highlights included:

- Subject-wise arrangement of books.
- Reference section usage guidelines.
- Lending policies and circulation procedures.
- Access to previous years' question papers and academic materials.
- Current awareness services and newly added books display

- ## Detailed Demonstration of E-Resources and Databases

The core focus of the session was the comprehensive explanation of E-Resources and Databases subscribed by the Central Library. Mr. Mohit Hosamani elaborated on the importance of electronic resources in contemporary academic and research environments.

Importance of E-Resources

- Students were made aware that:
- E-resources provide access to updated and peer-reviewed content.
- Research articles available online reflect the latest developments in management, finance, economics, marketing, and related domains.
- Digital databases offer advanced search features that improve research efficiency.
- Remote and IP-based access ensures 24x7 availability of academic content.

- **Hands-On Database Access (IP Authenticated Access)**

A significant feature of the session was the practical, hands-on demonstration conducted in the laboratory. Students were guided step-by-step to access subscribed databases through the University's IP-authenticated system.

Mr. Mohit Hosamani demonstrated:

1. How to navigate to the Central Library webpage.
2. How to locate the E-Resources Section
3. How to access subscribed databases directly through IP authentication within the campus network.
4. How to use search filters such as keywords, publication year, document type, and subject categories.
5. How to download full-text articles and export citations.

Students were encouraged to independently access the databases from their respective lab computers. This interactive approach ensured experiential learning rather than passive listening.

The students actively attempted database searches on topics related to management studies. They explored research articles, case studies, and industry reports relevant to their coursework. This self-access exercise enhanced their confidence in using academic databases effectively.

- ## **Expert Lecture by Mr. Dinesh Punjabi (CMIE Team)**

The session also featured an expert lecture by Mr. Dinesh Punjabi from the CMIE Team. His session added a specialized dimension to the awareness program by focusing on economic data analysis and its academic applications.

Mr. Dinesh Punjabi emphasized that monitoring the Indian economy helps in:
- Understanding market behavior and investment trends.
- Making informed business decisions.
- Conducting academic research using real-time data.
- Preparing analytical reports and case studies.
- He highlighted how economic data analysis forms the backbone of policy formulation, corporate planning, and financial forecasting.

- ## **Introduction to CMIE Prowess**

A major highlight of his session was the introduction to CMIE Prowess, a comprehensive database providing detailed information on Indian companies.
- What CMIE Prowess is.
- How it provides company financials, performance indicators, and sectoral analysis.
- The process of extracting customized datasets.
- Generating comparative financial reports.

Students were shown how CMIE Prowess supports:
- Financial ratio analysis.
- Industry comparison.
- Corporate performance evaluation.
- Data-driven project preparation.

- ## Outcome of the Session

The Library User Awareness Session successfully achieved its objectives:
- Students gained awareness of the Central Library's physical and digital resources.
- Participants learned how to access and utilize subscribed databases effectively.
- They developed practical skills in searching and retrieving academic content.
- They understood the importance of economic monitoring tools such as CMIE Prowess.
- Confidence in using IP-authenticated database systems increased.

The session strengthened the connection between students and the Central Library, reinforcing the role of the library as an academic partner in their educational journey.

- ## Conclusion

The Library User Awareness Session for the School of Management Studies proved to be a comprehensive and impactful academic initiative by the Central Library, GTU. By integrating motivational guidance, practical demonstrations, and expert insights, the program provided students with both conceptual understanding and hands-on experience.

The collaborative efforts of Dr. Mahesh K. Solanki, Mr. Mohit Hosamani, and Mr. Dinesh Punjabi ensured that students received holistic exposure to academic resources, research databases, and economic data tools.

The Central Library remains committed to organizing such awareness programs to enhance information literacy, promote responsible research practices, and empower students with the skills required for academic and professional excellence.

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